

## DIGITAL REWARDS TERMS AND CONDITIONS

These terms and conditions of use apply to Reward Codes and Digital Rewards issued by Edge Loyalty Pty Ltd (ABN 96 138 299 288) on the Redemption Website.

**Reward Code** means the single use, 8-character, unique alphanumeric code used to Redeem a selected Digital Reward on a redemption website.

**Redeem** means to enter the Reward Code on a redemption website for a particular participating to register for a Digital Movie Reward.

**Digital Reward** means the movie eVoucher that is emailed to each recipient upon Redemption of a Reward Code.

1. A Reward Code may be used to Redeem a valid Digital eVoucher at nominated cinema in Australia when the Digital Reward has sufficient value to make the purchase within the applicable usage period.
2. Each Reward Code must be Redeemed for a selected reward at the participating cinemas.
3. Movie eVoucher terms and Conditions

i) Village/Event Adult

Each voucher is valid for one movie session admission. Voucher can be redeemed online at [villagecinemas.com.au](http://villagecinemas.com.au), [eventcinemas.com.au](http://eventcinemas.com.au) or at the ticket box for movie sessions at participating cinema locations\*. Seating is subject to availability. Please redeem this voucher for a seat to your selected movie session. Not valid for Gold Class, group bookings, special events, movie marathons or in conjunction with any other offer or promotion unless otherwise stated. A surcharge applies for 3D, Vmax, Vpremium and Dolby Atmos sessions. Booking fees may apply. It is the responsibility of the holder to redeem vouchers for a movie session scheduled on or before they expire. Vouchers are not refundable, not transferrable and cannot be sold or exchanged for cash or other gift products. Lost and expired vouchers will not be extended, replaced or exchanged for cash. \*Refer to [villagecinemas.com.au](http://villagecinemas.com.au) or [eventcinemas.com.au](http://eventcinemas.com.au) for applicable locations. Not valid for movie sessions starting after 5pm on Saturday.

ii) Village/Event Child

This voucher is valid for one child (14 years of age or under) movie session admission. Voucher can be redeemed online at [villagecinemas.com.au](http://villagecinemas.com.au), [eventcinemas.com.au](http://eventcinemas.com.au) or at the ticket box for movie sessions at participating cinema locations\*. Vouchers cannot be redeemed until 24 hours after purchase. Seating is subject to availability. Please redeem this voucher for a seat to your selected movie session. Not valid for Gold Class, group bookings, special events, movie marathons or in conjunction with any other offer or promotion unless otherwise stated. A surcharge applies for 3D, Vmax, Vpremium and Dolby Atmos sessions. Booking fees may apply. It is the responsibility of the holder to redeem vouchers for a movie session scheduled on or before they expire. Vouchers are not refundable, not transferrable and cannot be sold or exchanged for cash or other gift products. Lost and expired vouchers will not be extended, replaced or exchanged for cash. \*Refer to [villagecinemas.com.au](http://villagecinemas.com.au) or [eventcinemas.com.au](http://eventcinemas.com.au) for applicable locations. Not valid for movie sessions starting after 5pm on Saturday.

iii) Reading

Each voucher is valid for one movie session admission and must be used by the validity date specified. Not valid for Titan XC, Gold Lounge sessions or special events. B. This voucher is valid for a single use only and cannot be redeemed for cash, exchanged, replaced, extended, resoled or used in conjunction with another offer. No reproductions will be accepted. No change will be provided to consumer. C. This voucher cannot be used as part payment for 3D sessions. D. Film classifications rules apply. ID may be required. E. Vouchers can only be redeemed through the ticket box. F. Redemption for admission is subject to availability. Movie Voucher holders are not given preferential treatment. G. For participating cinemas and further information please visit <http://readingcinemas.com.au/locations>. Terms and conditions are subject to change. See full T's & C's at <http://readingcinemas.com.au/terms/>

iv) Palace

Print or display this e-voucher on your phone at the box office in exchange for a movie ticket. E-vouchers are not valid for Film Festivals, Special Events and Alternative Content. 3D films attract a surcharge at the box office.

This e-voucher needs to be used in a session prior to the expiry date. Expired e-vouchers will not be extended, replaced or exchanged.

Lost, damaged or stolen e-vouchers cannot be replaced or refunded and are not redeemable for cash.

This e-voucher is valid for one admission to be redeemed at the box office for one screening at Palace Cinemas in VIC, NSW, QLD and ACT only.

4. Vouchers are valid for a minimum of six (6) months from the date of code redemption. The voucher expiry will be printed on the ticket. Vouchers are not transferable or exchangeable, their validity cannot be extended, nor can they be exchanged for cash. Offer is subject to the standard terms and conditions of individual offer and service providers.

5. Your Reward Code must be activated by the stated code expiry date which will be sent to you when your Reward Code is emailed to the email address you provided at registration. Reward Codes expire at 11:59 AEST on the stated expiry date of the Reward Code

6. You must activate your Reward Code within 30 days of it being emailed to you. If you do not activate the Reward Code/Digital Reward during this time period, you will forfeit the Reward Code/Digital Reward.

7. Digital Rewards that are not activated or redeemed within the designated time frame cannot be re-activated, extended or refunded in any way.

8. Each Digital Reward may be subject to specific terms and conditions as set out on a redemption website. Redemption processes, terms and conditions and instructions of use may vary across different Digital Rewards.

9. Digital Rewards cannot be redeemed for cash, reloaded, returned for a refund, have their balances consolidated to a new gift card or voucher, or be replaced after expiry and are not legal tender, account cards, credit or debit cards or securities.

10. You must keep your Digital Reward secure. If your Digital Reward is lost, or you suspect an unauthorised transaction, you must immediately report this by calling 1300 737 968. We may be able to stop stored Digital Rewards being used if you can provide the card number, Reward Code or Redemption details.

11. If you have a query or complaint about the Digital Reward you have received, please contact us immediately. We are not liable for the availability, quality or fitness for purpose of any goods or services purchased with the Digital Reward.

12. If you think there has been an incorrectly processed transaction in relation to your Digital Reward please contact the store where the transaction was made. Edge Loyalty Systems is unable to reverse any approved transactions.

13. We are committed to safeguarding information that is provided to us. When you redeem your Reward Code, we collect information that is required to administer the reward delivery. This information is collected solely to support the administration of the Digital Reward.

14. Victoria law applies to this agreement. By entering into this agreement you unconditionally submit to the jurisdiction of the courts of Victoria.